Southern Institute for Health Informatics
2009 Conference
Patient engagement through innovation
Friday 18th September, Portsmouth

After nine tremendously successful SIHI conferences, we are holding this year's event in Portsmouth on Friday 18th September and would like to invite you to participate. The venue will be the Richmond Building, on the main University of Portsmouth campus.

Theme: Patient engagement through innovation

Recent DH publications have looked at health informatics issues from the clinician's standpoint. It is appropriate now to also look at it from the patient's viewpoint. This is important because increasingly patients are taking a more and more active role in their care. This includes: choosing their healthcare provider; monitoring their existing conditions; self-diagnosing new conditions; using over-the-counter medicines; making lifestyle changes to improve their health; purchasing equipment to facilitate their lifestyle; and referring themselves to expert services. Healthcare providers are also increasingly keen to gather feedback from their patients in order to improve their services.

The conference will address these issues and highlight some recent developments (locally, nationally and internationally) that will contribute to improving care and patients' experience of health services.

Speakers include:

- **Bob Gann**, Head of Strategy and Engagement for NHS Choices, Department of Health, on NHS Choices – engaging the patient
- **Manpreet Pujara**, National Clinical Lead for GPs at NHS Connecting for Health, on how the NHS is moving forward
- **Katrina Brockbank**, Patient Information Forum, on using innovative ways to involve patients
- **Flis Henwood**, University of Brighton, on supporting self-management using ICT
- **Henry Pares**, Head of Health Informatics Strategy & Planning, South Central SHA, on the transformation in citizen's health service experience
- **Dick Whiddett**, Massey University, New Zealand, on patients' attitudes towards access to their electronic health records
- **Sarah Hamilton-Fairley**, Co-founder and Chief Executive of StartHere, on how IT can help patients access services
- **Malcolm Stewart**, CEO, VisionRadio Ltd, on promoting and prolonging independent living
- **Guy Giles**, Operations Manager, Looking Local, on reaching patients other channels cannot reach
- **Tim Benson**, Routine health Outcomes Ltd, on routine measurement of patient outcome
- **Richard Pope**, Director of Innovation and Research, Airedale NHS Trust West Yorkshire, on healthcare for prisoners

Who should attend?

The conference is aimed at healthcare professionals, senior managers and system developers both within the NHS and in companies supplying products and services to it. Academics with research or teaching interests in the above areas will also find plenty to interest them.

Registration

The cost of early registration (bookings made before 1st September) is only £85 (with discounts for multiple attendees from the same organisation), which includes lunch.

Infomart

The conference also features an "Infomart". The Infomart is an informal information marketplace area that allows vendors and researchers a low cost method of meeting people and exchanging information.

For more details of the programme, Infomart bookings and a registration form, go to the website
http://www.chmi.port.ac.uk/sihi/sihi2009/index.htm
Email enquiries to sihi@port.ac.uk or phone Angela Muscat on 023 9284 6445

Conference sponsors: